



# *Pizza Patrón*

**Latin Life, Enjoy.®**

## Franchise Application

Name

City

State



# Franchise Application General Information

Date

PLEASE NOTE: To be eligible to develop with Pizza Patrón, you or the principal operator must be bilingual in English and Spanish (reading, writing and speaking)

## Personal Information

Tell us about yourself					
Last Name	<input type="text"/>	First Name	<input type="text"/>		
Address	<input type="text"/>				
City	<input type="text"/>	County	<input type="text"/>		
State	<input type="text"/>	Zip Code	<input type="text"/>	Country	<input type="text"/>
Date of Birth	<input type="text"/>	Citizenship	<input type="text"/>	Marital Status	<input type="text"/>
Tell us how to reach you					
Home Phone	<input type="text"/>	Office Phone	<input type="text"/>	Mobile Phone	<input type="text"/>
Fax	<input type="text"/>	e-mail address	<input type="text"/>		
Best phone to reach you ?	<input type="text"/>	Best time to contact you ?	<input type="text"/>		

## Employment & Business Information

Tell us about your employment status and background					
Are you self-employed ?	<input type="text"/>	Have you ever been convicted of a felony?	<input type="text"/>		
If self-employed, describe business	<input type="text"/>				
Current Employer:					
Current Employer	<input type="text"/>	Job Title	<input type="text"/>		
Address	<input type="text"/>			City	<input type="text"/>
State	<input type="text"/>	Zip Code	<input type="text"/>	Country	<input type="text"/>
Annual Salary	<input type="text"/>	Employment Period	<input type="text"/>		
Previous Employer:					
Current Employer	<input type="text"/>	Job Title	<input type="text"/>		
Address	<input type="text"/>			City	<input type="text"/>
State	<input type="text"/>	Zip Code	<input type="text"/>	Country	<input type="text"/>
Annual Salary	<input type="text"/>	Employment Period	<input type="text"/>		



# Franchise Application

## General Information (continued)

### Employment & Business Information (continued)

Previous Employer:			
Current Employer	<input type="text"/>	Job Title	<input type="text"/>
Address	<input type="text"/>		City <input type="text"/>
State	<input type="text"/>	Zip Code	<input type="text"/>
		Country	<input type="text"/>
Annual Salary	<input type="text"/>	Employment Period	<input type="text"/>

### General Financial Information

Tell us about your financial status:	
What is your total annual income / revenue ?	<input type="text"/>
Do you have a minimum of \$ 60,000 in liquid assets ? Yes / No	<input type="text"/>
Do you have a minimum of \$150,000 in net worth? Yes / No	<input type="text"/>
Do you have the ability to obtain financing of up to \$ 250,000 ? Yes / No	<input type="text"/>

### Intentions and Expectations

Tell us where you would like to develop :			
City	<input type="text"/>	State	<input type="text"/>
		County	<input type="text"/>
City	<input type="text"/>	State	<input type="text"/>
		County	<input type="text"/>
City	<input type="text"/>	State	<input type="text"/>
		County	<input type="text"/>
Primary Interest : Single-unit / Multi-unit	<input type="text"/>		
When would you like to open for business : MM / YYYY	<input type="text"/>		
Which Pizza Patrón(s) store did you last visit ?	<input type="text"/>		
Can you participate in an intensive three week training program ? Yes / No	<input type="text"/>		
Describe how you would operate the restaurant and your relationship with the primary owner / manager:			
<input type="text"/>			



# Franchise Application General Information (continued)

## Intentions and Expectations (continued)

Describe your financial resources to acquire a franchise:

Briefly describe your business experience:

Briefly describe any additional information that you consider may be important for this application:



# Franchise Application Self Assessment

## Our Mission:

Pizza Patrón was founded in 1986 with a vision to provide great food at an exceptional value in a distinctly Latin environment. Our mission statement from the beginning has been "Service to community, commitment to value." Every new store has to undertake the tremendous challenge of executing store operations at a high level every day while effectively creating a meaningful bond with the community surrounding the store. Pizza Patrón's success requires strong commitment and dedication to the following values:

- Unique, distinctly Latin experience for guests
- Dedication to community service (church, schools, cultural & social events)
- Unprecedented food value proposition
- Simple menu options
- Passionate promotion of the Pizza Patrón brand

## Personal Evaluation

Tell us about your self :

Can you follow someone else's rules ?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Are your ready to accept coaching on how to run your business?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Could you go on if a good idea is rejected by the corporate office?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Would you trust the franchisor on decisions, operations, business model and marketing?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Do you feel comfortable learning new skills?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Do you want to say goodbye to old habits and follow franchise system?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Are you able to follow procedures on financial and reports?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Are you willing to operate your own business?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Are your ready to target the Hispanic market?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Are you willing to build a good, strong and positive relationship with the community?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Would you feel comfortable working and interacting with people?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Is being a leader, coach, and/or a trainer a good fit for you?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Can you work by yourself?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Are you customer oriented?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Do you have the good health needed to operate a restaurant?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Are you quality oriented on product, service and marketing/promotion?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Can you handle a crisis situation?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Do you enjoy working towards raising the bar, excellence and achieving your own objectives?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Would you follow franchise business model at all times?	<input type="checkbox"/> Yes	<input type="checkbox"/> No



# Franchise Application Financial Information

ASSETS		LIABILITIES	
Cash	<input type="text"/>	Account Payable	<input type="text"/>
Savings	<input type="text"/>	Notes to Banks/Other (Section 2)	<input type="text"/>
IRA or Other Retirement Account	<input type="text"/>	Installment Account Auto	<input type="text"/>
Life Insurance (Section 8)	<input type="text"/>	Installement Account Other	<input type="text"/>
Stocks/Bonds (Section 3)	<input type="text"/>	Loan on Life Insurance	<input type="text"/>
Real Estate (Section 4)	<input type="text"/>	Mortgage (Section 4)	<input type="text"/>
Automobile - Present Value	<input type="text"/>	Unpaid Taxes (Section 6)	<input type="text"/>
Other Property/Assets (Section 5)	<input type="text"/>	Other Liability (Section 7)	<input type="text"/>
<b>Total Assets</b>	<input type="text"/>	<b>Total Liabilities</b>	<input type="text"/>

<b>Total Net Worth</b>		<input type="text"/>
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Section 1. Source of Income		Contingent Liabilities	
Salary	<input type="text"/>	Endorser/Co-Maker	<input type="text"/>
Net Investment Income	<input type="text"/>	Legal Claims & Judgments	<input type="text"/>
Real Estate Income	<input type="text"/>	Provision for Federal Tax	<input type="text"/>
Other Income	<input type="text"/>	Other Special Debt	<input type="text"/>

Description of Other Income in Section 1

**Section 2. Note Payables to Banks/Others (use attachment if necessary. Must be Identified as a part of this statement and signed)**

Name of Noteholder(s)	Original Balance	Current Balance	Current Payment	Frequency
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>



# Franchise Application Financial Information (continued)

Section 3. Stocks and Bonds. (Use attachment if necessary. Must be identified as a part of this statement and signed)			
Name of Securities	Number of Shares	Market Value	Total Value

Section 4. Real Estate. (Use attachment if necessary. Must be identified as a part of this statement and signed)		
Detail	Property A	Property B
Type of Property		
Address		
Year Purchased		
Original Cost		
Present Market Value		
Name Mortgage Holder		
Mortgage Account Number		
Mortgage Balance		
Amount of Payment (per month)		
Status of Mortgage		

Section 5. Other Personal Property and Other Assets (Describe if any is pledged as security)

Section 6. Unpaid Taxes (Describe in detail: type, due, amount)



# Franchise Application Financial Information (continued)

Section 7. Other Liabilities (Describe in detail)

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Section 8. Life Insurance Held. (Give face amount and cash surrender value of policies)

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**THIS IS NOT A CONTRACT AND SUPPLYING OR COMPLETING THIS  
FORM INCURS NO OBLIGATION ON EITHER PARTY.**

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None of the communications made in this document should be construed as an offer to sell any franchise in, nor is any such communication directed to, the residents of any jurisdiction requiring registration of the franchise before it is offered or sold in the jurisdiction. No franchises will be sold to any resident of any such jurisdiction until the offer has been exempted from the requirements of, or duly registered in and declared effective by, such jurisdiction and the required Uniform Franchise Offering Circular (if any) has been delivered to the prospective franchisee before the sale in compliance with applicable law.

I authorize Pizza Patrón, Inc. (PPI) to make inquiries as necessary to verify the accuracy of the statements made and to determine my creditworthiness. I certify the above and the statements contained in the attachments are true and accurate, as of the stated date(s). You are also authorized to collect my personal credit history utilizing various credit bureau reporting agencies.

I also certify that I have honestly answered the questions on this application

Signature	<input type="text"/>	Print Name	<input type="text"/>
Electronic Signature Initials	<input type="text"/>	SSN	<input type="text"/>